



Tioughnioga Volunteer Fire Department
PO Box 278, DeRuyter, NY 13052

Established 1855

**Advertising
Opportunity!**

February 2026

The DeRuyter Volunteer Fire Department is excited to provide you with the opportunity to become a sponsor at our DeRuyter Firemen's Truck and Tractor Pull, one of our major fundraising endeavors. Our pulls draw community members from across Central New York who are potential customers for your business. It is through the generous support of businesses such as yours that we can continue our important work in the DeRuyter community.

If you choose to sponsor the Truck and Tractor Pull, a donation of \$200 will:

- Support the prize money for pull winners
- Give you free admission for 2 persons
- Allow you to post a banner at the Truck and Tractor Pull
- Your business will be listed as a class sponsor on Facebook and our website (www.deruyterfiremensfair.com) with a link to your business website
- Provide announcements of an advertisement of your creation (maximum of one paragraph) to be read during the competition
- Preferred parking in pit area

If you choose to sponsor the Truck and Tractor Pull, a donation of \$400 will:

- Support the prize money for pull winners
- Give you free admission for 4 persons
- Allow you to post a banner at the Truck and Tractor Pull
- Your business will be listed as a class sponsor on Facebook and our website (www.deruyterfiremensfair.com) with a link to your business website
- Provide announcements of an advertisement of your creation (maximum of one paragraph) to be read during the competition
- Provide an opportunity to personally promote your business over the public address system during the competition
- Provide you with a designated area on the fairgrounds to display your business-related items (vehicles, farm supplies, custom truck accessories, printed materials for distribution, etc.)
- Preferred parking in pit area

The DeRuyter Firemen's Truck and Tractor Pull will be held on Friday, May 29, 2026 at the DeRuyter Firemen's Fairgrounds. If you are interested in our event sponsorship, please make checks payable to DeRuyter Fire Department and mail to PO Box 278, DeRuyter, NY. 13052 no later than May 1, 2026. If you have any questions or concerns, please contact Sandy Wilcox at 315.396.2480.

Thank you for your consideration of this sponsorship opportunity. All profit from the event will go directly toward purchasing new fire equipment for the DeRuyter Volunteer Fire Department.